

## Mission Statement

CCR&R will support and strengthen families and care givers by building a long lasting foundation through education, information, referrals, and shared opportunities.



## Vision Statement

CCR&R vision is to exercise leadership in building a diverse, high quality child care system and provide parents access to child care options and consumer education to recognize “indicators of quality child care”.



## Goals

### Children and Families

To assist families in identifying and locating high-quality child care that is affordable, accessible, and available.

To provide counseling and consumer education materials to families on quality child care.

To provide trainings on parenting skills and quality child care.

### Child Care Professionals

To provide technical assistance, support, resources, and training for child care professionals so that they are able to offer high quality child care.

To offer new child care professionals information and technical assistance in setting up their child care businesses.

To continue advocating on child care issues.

### Community

To serve as a clearinghouse for child care issues.

To coordinate information and data for the businesses in Duplin County: children and their families, child care professionals, employers, and direct service providers.

To advocate quality child care and children’s issues at the local, state, and national level.



## CHILD CARE RESOURCE & REFERRAL



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## *What is Child Care Resource and Referral?*

Child Care Resource and Referral is a community-based service that provides an effective child care delivery system that offers a decentralized, personal approach to child care information and assistance while also acting as a central link among the many diverse parts of the child care system. CCR&R is a link between licensed child care facilities, families seeking child care, and employers and community planners who address child care needs.



## *Who Should Use CCR&R?*

Individuals needing child care

Current child care providers

Prospective child care providers

Businesses concerned about child care issues for their employees

Community organizations

## *Why Does Child Care Matter?*

One in ten workers has a child under age six.

Families using licensed child care have a combined income of \$6.2 billion. Projections indicate a growth in demand for high-skilled professional employees. To fill these jobs, current labor force participants, including dislocated workers, must be able to retain and update their skills.

Parents wanting to enter community college cite the lack of affordable, accessible quality child care as one of their largest barriers to entry.

Parents in low-wage occupations need child care supports to ensure that they can continue working. Average child care costs for an infant and 3 years old are more than half the state median income for single mother households.

*The Economic Impact of the Child Care Industry: Executive Summary- June 2004*



## *Services Offered*

### Providers

Referrals  
Resource library  
Training and technical assistance  
Individual consultation  
Recruitment of and assistance to new child care professionals  
Advocacy for child care issues  
Grants  
Newsletter

### Parents

Counseling and consumer education materials  
Referrals (not recommendations) to arrange of child care options  
Parenting workshops  
Resource library  
Newsletters

### Community

Public Awareness  
Current data on child care needs and services  
Resource library  
Technical assistance to business and industry regarding family issues.

